吳鳳科技大學 日間部 日四技 觀光休閒管理系 課程表 （114學年度入學學生適用） 【附件2】

Wufeng University of Science and Technology Day Department Day Four Technology Department of Tourism and Leisure Management

科目類別 (Category of Courses)	第一學年(First Academic Year) 上(First Semester) 科目 Course Title	學分 Credit	時數 Hour	第一學年 下(Second Semester) 科目 Course Title	學分 Credit	時數 Hour	第二學年(Second Academic Year) 上(First Semester) 科目 Course Title	學分 Credit	時數 Hour	第二學年 下(Second Semester) 科目 Course Title	學分 Credit	時數 Hour	第三學年(Third Academic Year) 上(First Semester) 科目 Course Title	學分 Credit	時數 Hour	第三學年 下(Second Semester) 科目 Course Title	學分 Credit	時數 Hour	第四學年(Fourth Academic Year) 上(First Semester) 科目 Course Title	學分 Credit	時數 Hour	第四學年 下(Second Semester) 科目 Course Title	學分 Credit	時數 Hour	小計 學分 Credit	小計 時數 Hour
核心素養 (Core competencies)	英文(一) English (一)	3	3	英文(二) English (二)	3	3				安全教育 Safety Education	1	1														
	文學賞析與習作 Appreciation & Composition of Chinese Literature	2	2	語文能力表達 The ability of Expression in Chinese Language	2	2				專業倫理 Professional Ethics	1	1														
	體育(一) Physical Education(I)	2	2	體育(二) Physical Education(II)	2	2				創意概論與智財權 Introduction to Originality and IPR	1	1														
				勞作教育 Campus Custodial Services	1	1																				
	小計/Subtotal	7	7		8	8		0	0		3	3		0	0		0	0		0	0		0	0	18	18
公民素養 (Civic Literacy)							公民素養(一) Liberal Art (一)	2	2	公民素養(二) Liberal Art (二)	2	2														
	小計/Subtotal	0	0		0	0		2	2		2	2		0	0		0	0		0	0		0	0	4	4
院共同必修 (Courses required by the college)	*電腦實務與程式應用Computer Practice and Program Applications	3	3				管理學 Management	3	3																	
	小計/Subtotal	3	3		0	0		3	3		0	0		0	0		0	0		0	0		0	0	6	6
專業必修 (Required major)	旅遊經濟學 Economics of Tourism	2	2	觀光行銷學 Tourism Marketing	2	2	博奕事業概論 Introduction to Gaming Industry	2	2	觀光行政與法規 Tourism Administration and Regulations	2	2	領隊與導遊實務 TourLeader and Tour Guide/Practice	2	2	觀光休閒產業(一) Tourism Leisure Industry (一)	3	3	觀光休閒產業(二) Tourism Leisure Industry (二)	3	3	旅遊安全與衛生 Travel Safety and Health	2	2		
	觀光學 Principles of Tourism	2	2	台灣觀光資源 Taiwan Tourism and Recreation Resources	2	2	休閒事業管理與實務 Leisure Business Management and Practice	2	2	*旅行業管理與實務 Tourism Industry Management	2	2	*旅行業資訊系統 Tourism Information System	2	2	實務體驗(一) Practical Experience (一)	3	3	實務體驗(二) Practical Experience (二)	3	3	*專題製作 Research in Project	2	2		
	初級觀光日語 Tourism Japanese	2	2	*旅遊報導與攝影 Travel Reporting and Photography	2	2	觀光專業英語 Professional English	2	2	*觀光媒體設計 Tourism Media Design	2	2	*數位遊程規劃與設計 Digital Tour Planning and Design	2	2	實務個案分析(一) Practical Case Study (一)	3	3	實務個案分析(二) Practical Case Analysis (二)	3	3					
	旅遊團體動能 GroupDynamics in Tourism	2	2	觀光日語會話 Tourism Japanese Conversation	2	2							導覽解說技巧與實務 Tour Guide Interpretation Skills and Practices	2	2											
	小計/Subtotal	8	8		8	8		6	6		6	6		8	8		9	9		9	9		4	4	58	58
必修小計/Compulsory Subtotal		18	18		16	16		11	11		11	11		8	8		9	9		9	9		4	4	86	86
專業選修 休閒管理模組 (Leisure Management Module)	美食文化體驗 Food Culture	2	2	休閒體驗實務 Leisure Experience Practice	2	2	服務業品質管理 Service Management	2	2	博奕服務基礎技術 Casino Service Basic Skills	2	2	博奕行銷個案研討 Case Study of Gambling Marketing	2	2							國際旅展體驗實務 International Travel Exhibition Practice	2	2		
	茶與咖啡文化觀光資源 Tea and Coffee Culture	2	2	自行車休閒旅遊 Bicycle tourism	2	2	專案管理 Project Management	2	2	會議與展覽行銷 Convention andExhibition Marketing	2	2	社區營造與休閒體驗 Community Development and Leisure Experience	2	2											
							民宿經營管理 Bed & Breakfast Management Practice	2	2	度假村經營實務 Resort Management Practice	2	2	休閒農場經營實務 Leisure Farming Practices	2	2											
							生態旅遊與環境教育 Eco-Tourism and Environmental Education	2	2	主題樂園經營實務 Theme Park Management	2	2	休閒文化創意產業個案研討 Case Study on Cultural and Creative industries	2	2											
							*觀光行銷企劃實務 Tourism Marketing Planning and Practice	2	2				樂齡休閒活動規劃 Leisure Activities Planning for Senior	2	2											
專業選修 觀光旅運模組 (Tourism Module)	國家級風景區體驗實務 National Scenic Area Experience Practice	2	2	*商用套裝軟體 Commercial Software Package	2	2	餐旅管理概論 Introduction to Hospitality	2	2	餐旅英文 Hospitality English	2	2	旅遊糾紛案例分析 Case Study of Travel Disputes	2	2	校外實務實習(一) Off-campus Internship (一)	3	3	校外實務實習(四) Off-campus Internship (四)	3	3	海外參訪研習 Field Study	2	2		
	節慶活動與觀光 Festival Activity and Tourism	2	2	台灣歷史文化與旅遊 Taiwan History and Culture	2	2	旅館經營與管理實務 Hotel Management and Practice	2	2	*旅遊網路行銷 Tourism Internet Marketing	2	2	中國大陸旅遊專題 Case Study of Mainland China Tour	2	2	校外實務實習(二) Off-campus Internship (二)	3	3	校外實務實習(五) Off-campus Internship (五)	3	3					
							進階觀光日語會話 Advanced Tourim Japances Conversation	2	2	日語能力測驗 Japanese Language Ability	2	2	旅遊發展趨勢與討論 Tourism Development Trend Discussion	2	2	校外實務實習(三) Off-campus Internship (三)	3	3	校外實務實習(六) Off-campus Internship (六)	3	3					
							阿里山旅遊專題 Ali Mountain Tour Project3	2	2	觀光旅館個案研討 Tourism Hotel Case Study	2	2	旅館房務實務 Housekeeping Practice	2	2	導覽實務實習 Tour Gudie Practicum	2	2	觀光英語導覽訓練 English Guide Training	2	2					
							國際禮儀 International Etiquette	2	2	客艙服務實務 Cabin Service Practice	2	2	國際觀光旅遊專題 International Tourism Project	2	2											
							航空服務品質管理 Aviation Service Quality Management	2	2				觀光創意思考與問題解析 Tourism Creativity Thinking and Problem Solving	2	2											
系預計開設選修學分/學時 Elective credits/hours expected to be offered by the department		2	2		2	2		2	2		2	2		2	2		9	9		9	9		2	2	12	12
學分/學時小計 Credits/hours subtotal		20	20		18	18		13	13		13	13		10	10		9	9		9	9		6	6	98	98

學程、跨能系興趣選修與潛能課程 (Courses, interdepartmental courses and potential courses)	1. 通識護照：最多 4 學分 1.General Studies Passport: Up to 4 credits 2. 社團發展：最多 4 學分 2.Community Development: Up to 6 credits	3. 學程與跨系興趣選修：應修學分依學程及相關規定辦理 5.Course of study and cross-department interest electives: required credits shall be handled in accordance with the course of study and relevant regulations 4. 校外實習：最多 18 學分 6. Off-Campus Internships: Up to 18 credits 5. 潛能課程相關課程詳細規定請參考「吳鳳科技大學潛能課程修課要點」辦理。 7.For the detailed regulations of potential courses, please refer to the "Key Points for Taking Potential Courses of Wufeng University of Science and Technology".	
學分最低建議 Minimum recommended credit hours			30 / 30
畢業最低學分/學時 Minimum credits/hours for graduation			128 / 128
共同選修 Common Elective	1. 「全民國防教育軍事訓練」課程有五大領域：(一)國際情勢 (二)國防政策 (三)全民國防 (四)防衛動員 (五)國防科技。 1. The "National National Defense Education and Military Training" course has five major areas: (1) International Situation, (2) National Defense Policy, (3) National Defense, (4) Defense Mobilization, and (5) National Defense Technology.	2. 各領域均為 0學分/2學時，可折抵役期。各領域每學期開設情況，均依當學期教務處公告為準。 2.All fields are 0 credits/2 credit hours, which can be deducted from the service period. The opening of each semester in each field is subject to the announcement of the Academic Affairs Office of the semester.	

備註/Notes：

一、校基本要求/School Basic Requirements：

1.語文能力門檻：依據「吳鳳科技大學學生英文能力畢業門檻實施要點」相關規定辦理。
Language Proficiency Requirement: In accordance with the "Implementation Guidelines for Wufeng University Students' English Proficiency Graduation Threshold."

2.資訊能力門檻：依據「吳鳳科技大學學生資訊能力畢業門檻實施要點」，非資訊系(科)至少需通過一種資訊基本能力認證測驗；資訊系(科)至少需通過兩種資訊能力認證測驗。
Information Technology Proficiency Requirement: In accordance with the "Implementation Guidelines for Wufeng University Students' Information Technology Proficiency Graduation Threshold." Non-IT departments must pass at least one basic IT certification test, while IT departments must pass at least two IT certification tests.

二、院基本要求/College Basic Requirements：

學院共同必修6學分：電腦實務與程式應用(3學分)、管理概論(3學分)。學生必須修習及格。
"College common required courses: 6 credits in total—Computer Practice and Program Applications (3 credits) and Introduction to Management (3 credits). Students must complete and pass these courses."

三、系所基本要求/Department Basic Requirements：

1.畢業學分數要求：至少需取得128學分方可畢業，其中包括(1)核心通識科目18學分(2)博雅通識科目4學分(3)學院共同必修6學分 (4)專業必修科目58學分 (5)專業選修科目12學分 (6)學程、跨系興趣選修與潛能課程30學分
Graduation Credit Requirements: A minimum of 128 credits is required for graduation, including(1) 18 credits in Core General Education subjects(2) 4 credits in Liberal Arts General Education subjects(3) 6 credits in College Common Required Courses(4) 58 credits in Required Professional Courses(5) 12 credits in Elective Professional Courses(6) 30 credits in Program-specific, Cross-departmental, or Interest and Potential Development Courses

2.各年級各學期修習學分數規定：(1)一、二年級：16~25學分，(2)三年級：14~25學分，(3)四年級：9~25學分。
Credit Requirements by Year and Semester: (1) Freshman and Sophomore years: 16–25 credits per semester (2) Junior year: 14–25 credits per semester (3) Senior year: 9–25 credits per semester

3.校外實習須符合「吳鳳科技大學學生校外實習課程實施要點」，經以認定實習成績。
Off-campus Internship: The internship must meet the requirements outlined in the "Wufeng University Students' Off-campus Internship Course Implementation Guidelines" to be recognized for academic credit.

四、其他說明/Other Instructions

1.實務課程(淺黃色背景色彩)及邏輯程式設計相關課程(淺綠色背景色彩)為需使用電腦課程。
Practical courses (marked with a light yellow background) and Logic Programming Design-related courses (marked with a light green background) require the use of computers.

2.本系可因應計畫和產業需求調整專業選修課程。
The department may adjust elective professional courses in response to program and industry needs.

五、訂(修)定歷程/Revision and Approval Process：

1.113.4.08月12日113學年度第1學期第1次系課程委員會議通過。113.4.08月20日數位管理學院113學年度第1學期第1次課程委員會通過。113.4.9月6日113學年度第1學期第1次校課程委員會通過。
Approved on August 12, 2024 at the 1st Department Curriculum Committee Meeting for the first semester of the 113th academic year. Approved on August 20, 2024 at the 1st University Curriculum Committee Meeting of the School of Digital Management for the first semester of the 113th academic year.

2.114.07月17日113學年度第2學期第3次系課程委員會議通過。114年XX月XX日數位管理學院113學年度第2學期第X次課程委員會通過；114年7月30日113學年度第2學期第6次校課程委員會通過。
Approved on July 17, 2025 at the 3rd Department Curriculum Committee Meeting for the second semester of the 113th academic year. Approved on XX XX, 2025 at the Xth Curriculum Committee Meeting of the School of Digital Management for the second semester of the 113th academic year; and approved on XX XX, 2025 at the Xth University Curriculum Committee Meeting of the second semester of the 114th academic year.