

吳鳳科技大學 日間部 日四技 應用數位媒體系 課程表 (112學年度入學學生適用)

The Curriculum Framework for the Four-Year Bachelor in Day Department Program of the Applied Digital Media Department at WuFeng University for the 112 Academic Year

類別 (Categories of Courses)	第一學年(First Academic Year)						第二學年(Second Academic Year)						第三學年(Third Academic Year)						第四學年(Forth Academic Year)						小計 Subtotal																									
	上(FIRST Semester)			下(Second Semester)			上(FIRST Semester)			下(Second Semester)			上(FIRST Semester)			下(Second Semester)			上(FIRST Semester)			下(Second Semester)																												
	科目 Course Title	學分 Credits	時數 Hours	科目 Course Title	學分 Credits	時數 Hours	科目 Course Title	學分 Credits	時數 Hours	科目 Course Title	學分 Credits	時數 Hours	科目 Course Title	學分 Credits	時數 Hours	科目 Course Title	學分 Credits	時數 Hours	科目 Course Title	學分 Credits	時數 Hours	科目 Course Title	學分 Credits	時數 Hours																										
基本素養 (Basic Literacy)	英文(一) English (I)	3	3	英文(二) English (II)	3	3	安全教育 Safety Education	1	1																																									
	文學賞析與創作 Appreciation & Composition of Chinese Literature	2	2	中文能力表達 The ability of Expression in Chinese Language	2	2	專業倫理 Professional Ethics	1	1																																									
	體育(一) Physical Education (I)	2	2	體育(二) Physical Education (II)	2	2	創意與智性 Introduction to Originality and IPB	1	1																																									
	勞作教育 Labor Education	1	1																																															
	小計/ Subtotal	7	7	8	8					3	3																																							
公民素養 (Civic Literacy)				公民素養(一) Civic Literacy (I)	2	2	公民素養(二) Civic Literacy (II)	2	2																																									
	小計/ Subtotal	0	0	0	0	2	2	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4																									
院共同必修 (Courses required by college)	電腦實務 Computer Practice	3	3			管理學 Management	3	3																																										
	小計/ Subtotal	3	3	0	0	3	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6																									
系 必修 (Courses required by the department)	色彩學 Chromatics	3	3	商業基礎攝影 Basic Photography	3	3	數位影像處理 Digital Image Processing	3	3	數位遊戲企劃 Digital Game Planning	3	3	數位商品企劃 Digital Merchandising	3	3	雲端服務技術 Cloud Services Technology	3	3	行動媒體專案 Mobile Media Project	3	3	數位行銷實務 Digit & Market Practice	3	3																										
						APP程式設計 App programming	3	3	多媒體原理 Multimedia	3	3	專利與智慧財產 Patent and Intellectual Property rights	3	3	專題製作(一) Experiments in Special Topics(I)	1	2	專題製作(二) Experiments in Special Topics(II)	1	2																														
	小計/ Subtotal	3	3	3	3	6	6	6	6	6	6	4	5	4	5	4	5	4	5			3	3	35	37																									
	必修小計/ Subtotal, Compulsory																										13	13	11	11	11	11	11	11	11	6	6	4	5	4	5	4	5	4	5	3	3	63	65	
	專業選修 (Digital Technology)	電子競技學 Introduction of eSports	3	3	網頁設計 Web Design	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3																							
基礎電腦網路 Basic Computer Network		3	3	網路行銷 Introduction to Internet	3	3	網路行銷 Introduction to Internet	3	3	網路行銷 Introduction to Internet	3	3	網路行銷 Introduction to Internet	3	3	網路行銷 Introduction to Internet	3	3	網路行銷 Introduction to Internet	3	3	網路行銷 Introduction to Internet	3	3	網路行銷 Introduction to Internet	3																								
多媒體學 Introduction of Multimedia		3	3	基礎設計 Basic Design	3	3	數位錄影 Digital Video recording	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3																								
媒體賞析 Media Appreciation		3	3	數位音樂基礎 Fundamentals of Digital Music	3	3	廣告企劃 Advertising Media Planning	3	3	設計管理 Design Management	3	3	數位攝影實務 Digital Photography Practice	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3																								
數位行銷 Digital Marketing		3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3																								
數位行銷 Digital Marketing		3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3																								
數位行銷 Digital Marketing		3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3																								
數位行銷 Digital Marketing		3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3																								
數位行銷 Digital Marketing		3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3																								
數位行銷 Digital Marketing		3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3	3	網路行銷 Internet Marketing	3																								
學期至少選修學分/學時 minimum elective credits required for the semester																										3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
學分/學時小計 Subtotal, Credits/ Hour																										16	16	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
備註/Notes: 1. 通識課程: 最多 4 學分 1. General Education Learning Passport: Up to 4 credits 2. 社團發展: 最多 6 學分 2. Club Development: Up to 6 credits 3. 證照專利: 最多 6 學分 3. Certificate and Patent: up to 6 credits 4. 競賽展演: 最多 6 學分 4. Competition and performance: up to 6 credits																																																		
5. 學期與跨系興趣選修: 最多為本系課程應修學分 5. Course and interdepartmental interest electives: up to credits required for this type 6. 校外實習: 最多 21 學分 6. Field Practice: Up to 21 credits 7. 選修課程相關課程詳細規定請參閱「吳鳳科技大學選修課程修業要點」辦理。 7. Please refer to "Key Points of Potential Course of WuFeng University of Science and Technology" for detailed requirements of																																																		
專業選修學分/學時 Potential courses: up to 20 credits																										2	2	2	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
專業必修學分/學時 Total Number of Requirement																										18	18	16	16	17	17	17	17	17	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
共同必修 Common Elective																										1	1	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
備註/Notes: 一、 校基本素養: 依據「吳鳳科技大學學生英文能力專業門檻實施要點」相關規定辦理。 Language Proficiency Threshold: It shall be handled according to the implementation of "WuFeng University Students' English Proficiency Requirements for Graduation Threshold." 1. Basic Literacy: According to the implementation of "WuFeng University Students' English Proficiency Requirements for Graduation Threshold." 二、 資訊能力門檻: 依據「吳鳳科技大學學生資訊能力專業門檻實施要點」, 修讀資訊(科)至少通過一級資訊基本能力認證測驗; 資訊(科)至少通過兩級資訊能力認證測驗。 2. Information Capability Threshold: According to the implementation of "WuFeng University Students' Information capability requirements for graduation threshold." Students of non-information departments (sections) must pass at least one basic information proficiency certification test. Students of the department of Information must pass at least two information proficiency certification tests. The Curriculum Framework for the Four-Year Bachelor Program of the Fire Science Department at WuFeng University for the 112 Academic Year 三、 校基本素養: 依據「吳鳳科技大學學生英文能力專業門檻實施要點」, 修讀資訊(科)至少通過一級資訊基本能力認證測驗; 資訊(科)至少通過兩級資訊能力認證測驗。 3. Basic Literacy: According to the implementation of "WuFeng University Students' English Proficiency Requirements for Graduation Threshold." 四、 院共同必修: 電腦實務、管理學、學生必修課程及修業要點。 4. Compulsory subjects of the colleges: Computer Practice, Management, Students must pass these courses. 五、 系所基本素養: 基本素養課程的修業要點。 5. Basic requirements of the department: 1. 畢業學分數要求: 至少選修128學分方可畢業, 其中包含(1)基本素養18學分(2)公民素養4學分(3)學院共同必修學分(4)專業必修科目35學分(5)專業選修科目45學分(6)課程、時長與跨系興趣選修課程20學分 1. Graduation credit requirements: At least 128 credits, including (1) Basic Literacy: 18 credits (2) Civic Literacy: 4 credits (3) The common compulsory subjects of the college: 6 credits (4) Professional compulsory subjects: 35credits (5) Professional elective courses: 45 credits (6) A maximum of 20 credits are recognized for courses, interdepartmental interest electives and potential courses (excluding off-campus internships). 2. 各年級各學期學分數規定: (1)一、二年級: 16-25學分、(2)三年級: 14-25學分、(3)四年級: 9-25學分。 2. Regulations on the number of credits for each grade and semester: (1) From first to second year: 16-25 credits; (2) Third year: 14-25 credits; (3) Fourth year: 9-25 credits. 3. 校外實習符合「吳鳳科技大學學生校外實習課程修業要點」, 經校務會議核准。 3. The Practical Training must meet the "Implementation of WuFeng University Students' Practical Training Course" to determine the internship results. 4. 其他說明/Other remarks																																																		
系本系可隨時調整專業選修課程。The department may modify elective courses according to the needs of the program and industry. 五、訂 定課程/Booking (Revised) History: 112/6/19應用數位媒體系112學年度第2學期第2次課程委員會通過; 112/8/17校務管理學院112學年度第1次課程委員會通過; 112/9/05, 112學年度第1次課程委員會通過。 112/6/19 Department of Applied Digital Media 112 academic year 2nd semester, adopted by the 2 Curriculum Committee conference; 112/8/17 112 academic year 1st semester, adopted by the 1 College of Digital Management Curriculum Committee; 112/9/5 112 academic year 1st semester, adopted by the 1st Curriculum Committee conference.																																																		